

THE NRV THROUGH AN ARTIST'S EYE

Juried Show & Book Project

The Artful Lawyer, A Fine Gallery Inc.

Exhibit: October 4 – December 13

Whet Your Palette: October 4 from 5:30 – 8:30pm



Online application: www.artfullawyergallery.org

Facebook: @ArtfulLawyerGallery

Email: info@artfullawyergallery.org

CALL FOR ENTRIES:

Blacksburg often makes national lists as an affordable mountain town for retirement, a wonderful place to raise kids, and a dream town for outdoor enthusiasts. One of the reasons we join those ranks every year is because the New River Valley and the Blue Ridge Mountains are ancient, lovely and majestic to behold. And what better way to give thanks to what surrounds us than to honor it with art?

So for this show, we invite you to photograph, paint, collage, or otherwise interpret artistically what moves you in the New River Valley. We'll give you a list to help get you started but we can grow the list together. Each locale will be depicted by only one artist in the show. First come, first served! All original works will be contributed to The Gallery and will be featured in both the juried Whet Your Palette show in October, and in the corresponding book project that will be published by The Gallery and offered for sale throughout the New River Valley and beyond. Additionally, all original works will be part of a live and silent auction during the Whet Your Palette juried show with funds raised going to the collective book project.

Application Process:

You may either complete our online application or mail it to The Artful Lawyer, A Fine Gallery Inc., 318 N. Main Street, Blacksburg, VA 24060. As applications are approved, locations will be assigned and identified as unavailable for subsequent applicants. Please check our list online to ensure that your location is still available prior to submitting your application. Each artist will identify his or her top two preferences and they will be assigned based on availability.

Applications are due no later than *Tuesday, February 28, 2017*. *Pieces do NOT have to be complete by this date.*

Eligibility:

Open to all artists 18 years of age or older living within or off of the I-81 corridor between Roanoke and Abingdon or within or off of the Route 460 corridor between Lynchburg and Bluefield, West Virginia. An automatic qualification will be allowed for any and all artists and artisans who have exhibited with The Gallery, who have sold work in The Gallery Store, and who have rented space at The Artful Place.

Submitted work must be new or never exhibited and must depict scenes of The New River Valley which includes Montgomery, Pulaski, Floyd, and Giles counties and the independent city of Radford.

www.artfullawyergallery.org • [facebook /ArtfulLawyerGallery](https://www.facebook.com/ArtfulLawyerGallery) • [Twitter @ArtfulLawyer](https://twitter.com/ArtfulLawyer) • [Instagram @artfullawyer](https://www.instagram.com/artfullawyer)

Selection:

The Gallery reserves the right to limit the total number of works included in the Exhibit to 100 or fewer depending on size, quality of submissions, and interpretation of theme.

Media Requirements:

No work may have any single edge/side exceeding 4' in length and no work may be smaller than 12"x12". This work will be photographed and published in a 9"x12" landscape hardcover book with full bleed.

Delivery of Work to the Gallery:

All accepted work must be dropped off UNFRAMED to The Gallery between *Monday, May 15, 2017 and Wednesday, May 17, from 8:30am-5:30pm* so that it can then be photographed for inclusion in book.

Post-Photography Delivery:

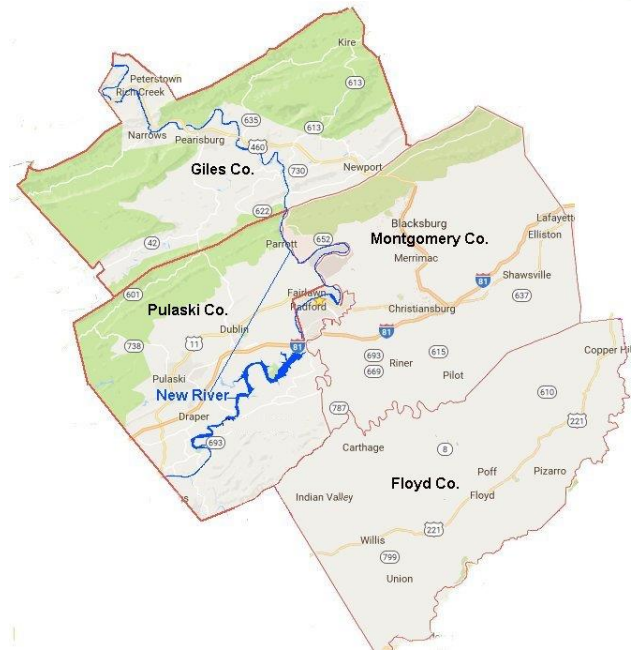
Following photographing, the work will be available for pickup at Miller Off Main during the week of *May 29* for framing (or arrangements can be made with Miller Off Main for framing while there). All work must be framed for hanging in the Gallery and to be included in the juried Whet Your Palette show. Make sure that your artwork is wired and ready to hang (no saw-tooth hangers). The Gallery will not display artwork that is poorly framed, matted or wired. All framed work must be done with a focus on quality presentation. Please choose a black, neutral, or natural wood finish for your framing.

Final Delivery for Whet Your Palette:

Finished framed pieces must then be dropped off to The Gallery by *Wednesday, September 13* for inclusion in the juried Whet Your Palette show on October 4.

Benefits:

Each contributing artist will receive one 9x12" hardcover book and will receive full credit and attribution in both the book project during the Fall exhibit, and in connection with all subsequent exhibits and derivative works produced from the art. Additionally, the October 4 Whet Your Palette will be a juried show with prizes to be determined by the Gallery.



IMPORTANT DATES:	
Application of Intent Deadline	February 28
Notification of Selection	Rolling
Unframed Artwork to Gallery	May 15 - May 17
Miller Off Main to Photograph	May
Framed Artwork to Gallery	June – September 13
Book Design & Production	May – September
Whet Your Palette	October 4

The NRV Through an Artist's Eye Exhibit

APPLICATION & CONDITIONS OF PARTICIPATION

First Name

Last Name

Mailing Address

Phone Number

Email

Website/Blog/Professional Facebook Page (please list all that apply)

PROPOSED SUBMISSION #1	
Title:	Medium:
Locale:	
Suggested Auction Price:	Size:
PROPOSED SUBMISSION #2	
Title:	Medium:
Locale:	
Suggested Auction Price:	Size:

The Gallery will assign one of your two proposed submissions based on availability of locale. You will be asked, if accepted, to submit a bio and a writeup about your piece for the accompanying book project.

Please include any additional information you'd like us to know about your work, including any special hanging or display needs your work may require.

Title and Copyright.

To the extent the submitted art (the “Art”) qualifies as a Work Made for Hire under the Copyright Act, the Art shall be deemed as such, and all copyrights pertaining to the Art (including any and all derivative works) will vest automatically in Gallery upon creation. To the extent that the Art does not qualify as a Work Made for Hire, Artist agrees to and hereby does irrevocably transfer, sell and assign all right, title, current and future interest in, and contribution to the Art and any and all derivative works to Gallery upon creation. In any event, Gallery shall be the exclusive owner of the Art and of the copyright in the Art immediately upon and following its creation, and shall have the exclusive right to secure registration of the copyright in the Art with the U.S. Copyright Office as well as the exclusive right to secure registration of the copyright internationally. No copyrights in the Art shall be retained by Artist, nor shall the rights revert to Artist in the future. Gallery furthermore shall have the sole and exclusive right to create derivative works from the Art and to change, add to, take from, translate, reformat or reprocess the Art in any manner Gallery may determine in its sole discretion.

General Exhibit Policies.

Times for art drop off are announced in the Call. Other times must be pre-arranged with Diana Francis, Gallery Manager. Title cards must accompany each piece and include title, name, medium, and price. Gallery will create uniform title cards for all final pieces in the exhibit. Each piece will be entered and initialed with the date received on an inventory form. Artist statements and any social media links, website information, etc. may be submitted with the application and prepared for the exhibit.

This application will become a binding agreement between the Artist first identified above and The Artful Lawyer, A Fine Gallery Inc. (“Gallery”) and will be effective as of the date signed and accepted by Gallery below.

Artist Signature _____ Date _____

Gallery Signature _____ Date _____

Diana Francis, Gallery Manager